

“Any road will take you somewhere . . . plan your business with direction, so you can finish the journey exactly where you want to be.”



AREA'S OF DISCIPLINE:

- Two Tier Personal Goals
- Obtainable Business Goal Setting
- Executive Management Duties
- Strategic Business Planning
- SWOT Analysis
- Million Dollar Plan
- Time & Cost Analysis
- Multiple Expansion Matrixes
- Historical Data Comparisons
- Industry Target & Benchmarks
- Lead Tracking
- Return On Investment
- WOW Factoring
- Image & Communications
- AIDA's Formula
- Lending Characteristics
- Employee Handbooks
- Record Keeping
- Human Relations
- Tax Responsibilities
- Multiple Data Analysis
- Skill Assessment & Training
- Five P's of Selling
- Brainstorming 4WTGB
- Articles of Incorporation
- Corporate Resolutions
- Contract Proposals
- Implied & Express Warranties
- Business Liability & Bonding
- Asset Protection
- C 5 Plan
- Cad Drafting & Blueprinting
- Website & SEO Optimization
- Financial Ratios
- Break Even Analysis w/ Budgets
- Estimating & Job Costing
- Managing Computer Database
- Obtaining Client Loans
- CPM Scheduling
- OSHA Record Keeping
- Mission Statement
- Markup & Profit Margins
- Marketing Demographics
- . . . totaling over 400 critical items

**General Contractor's - Sub-Contractor's
Remodeler's - Home Builders - Tradesmen**

BUSINESS PLANS



THIS 12 MONTH 1-ON-1 CONSULTING PROGRAM WILL TAKE YOUR GROSS PROFITS TO THE NEXT LEVEL AND BEYOND.

YOU MUST HAVE SUFFICIENT BUILDING KNOWLEDGE AND THE WILLINGNESS TO BE DIAGNOSED IN A VERY POSITIVE MANNER.

FOR A FREE CONSULTATION, FORWARD YOUR INTEREST TO:

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Beginning Rookies to Seasoned Veterans**